

# Equitrac Office for Healthcare.

Print management software designed to reduce costs and increase document security.

Providing quality healthcare in an environment of legislative reform, tightening budgets and increasing costs—all the while ensuring confidentiality of patient protected health information—is a challenge for the modern healthcare provider. Recent modifications under the HIPAA Omnibus Rule make it more important than ever for providers to implement robust secure print management solutions.

#### **Document security with convenience**

Hospital staff—including physicians, nurses, and administrators—are more likely to comply with security measures as long as these measures don't interfere with their work. The more convenient, transparent or automatic, the better. Just as Nuance Equitrac's® enhanced security begins at the desktop, so does its convenience. Equitrac makes print tracking and user accountability an automatic and routine part of printing.

#### **Control costs with smarter printing and better information**

Maximizing the return on a fleet of printers requires that hospital personnel make smarter print choices. Nuance Equitrac Office helps achieve cost-saving changes in user behavior by controlling print workflows and making smarter printing virtually automatic.

By controlling access to output devices, tracking every document printed by every user, and reducing the risk of exposing patient PHI, Equitrac Office plays an important role in a healthcare provider's HIPAA compliance framework.

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**Equitrac Office for Healthcare is a single, cost-effective output management solution that makes it easy for providers to:**

- Add powerful document output security to your HIPAA compliance framework
  - Strengthen the safeguard practices that ensure the privacy and integrity of patient protected health information (PHI)
  - Provide healthcare personnel with secure and convenient access to output capabilities; optimize and manage the use of output devices
  - Allocate print costs to specific departments, research grants or even recover allowable print charges
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**Control. Convenience. Choice.**

Whether using print servers, direct IP printing or a combination to best suit the needs of your facility, Equitrac Office provides the control, convenience and choice necessary to manage printing effectively in today's ever-changing healthcare IT landscape:

- **Control**, to ensure that printing is done responsibly, securely and within policy, while reducing costs.
- **Convenience**, to provide print access to staff whenever and wherever they need it, while reducing the burden on IT.
- **Choice**, to deploy the infrastructure IT wants while encouraging users to print only what they need.

Equitrac Office accomplishes this through a rich combination of features including detailed activity tracking and reporting, Follow-You Printing®, Rules & Routing, Mobile Print Management, I-Queue and integrations with the applications and systems that you use to run your organization.

**Take the most costs out of printing.**

Equitrac Office helps hospitals and other healthcare organizations deploy printing in the most efficient way by addressing all areas of print-related expenses.

**Consumables**

- Minimize cost-per-page and reduce overall output volumes.
- Reduce costs by redirecting print jobs to lower cost-per-page devices or enforcing rules to reduce wasted output.
- Track and report on output costs at the user, department, billing code and device level to accurately allocate costs or identify areas for improvement.

**Hardware Fleet**

- Make every printer personal and secure, reducing the need for desktop printers.
- Support mobile providers and staff with the ability to securely print from any mobile device to any printer.
- Authorize all users and establish permission based access to systems and features.
- Submit jobs to one single print queue across the organization with I-Queue and release them at any printer with flexible Secure Document Release.

**Print Infrastructure**

- Prevent IT help desk calls resulting from user printer selection and print driver configuration issues.
- Eliminate print server and print driver deployment costs with Hybrid Print Control.
- Reduce complexities of managing multiple types and brands of printers across the organization.

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For more information on how Equitrac products can meet your unique needs, please contact us at [sales@nuance.com](mailto:sales@nuance.com) or call 1.800.327.0183. For additional product information please visit [www.nuance.com](http://www.nuance.com).

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**About Nuance Communications, Inc.**

Nuance Communications is reinventing the relationship between people and technology. Through its voice and language offerings, the company is creating a more human conversation with the many systems, devices, electronics, apps and services around us. Every day, millions of people and thousands of businesses experience Nuance through intelligent systems that can listen, understand, learn and adapt to your life and your work. For more information, please visit [nuance.com](http://nuance.com).

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